



## PRESS RELEASE

*For immediate release*

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### **Acoustiblok® Appoints Alan Thomas and Laurie Schroeder Manufacturer's Representatives**

Tampa, Fla. June 6, 2007 - - Lahnne "LJ" Johnson, president of Acoustiblok®, a revolutionary new sound proofing material, is pleased to announce the addition of Alan Thomas and Laurie Schroeder to the Acoustiblok sales team. As Manufacturer's Representatives, Thomas and Schroeder will be responsible for client relations and account development and maintenance.

Thomas has over 15 years experience in client representation and sales. Prior to joining Acoustiblok, he was an audio consultant for Spiritcraft Records, LLC, where he was responsible for all phases of the sales cycle. Schroeder joins Acoustiblok with more than 19 years of experience in sales management, with a track record of consistently increasing sales 30% over a five year period.

"Alan and Laurie will add greatly to the strength of Acoustiblok as a company. We're glad to have them on board," said Johnson.

#### **About Acoustiblok®**

Acoustiblok® is a 1/8 inch thick proprietary viscoelastic polymer material with a high density mineral content, heavy and yet extremely flexible. As sound waves cause the Acoustiblok material to flex, internal friction occurs (isothermal/adiabatic) and the acoustical energy is dissipated into undetectable trace amounts of heat. A one 1/8 inch layer of Acoustiblok in a standard wall will result in more sound reduction than 12 inches of poured concrete. (Certified lab results are available.) Environmentally friendly, Acoustiblok contains no lead or asbestos, is UV resistant and impervious to water and mold; it is UL fire rated and approved for virtually all wall, floor and ceiling installations. Easily cut with a utility knife, Acoustiblok requires no special tools or preparation, and can be installed anytime before drywall or floorcovering. Available internationally, Acoustiblok received the John Connell-DEFRA Award for Technology and Innovation from the U.K.'s Sound Abatement Competition; the award was presented at the British House of Commons.

For more information about Acoustiblok® products, visit [www.acoustiblok.com](http://www.acoustiblok.com); call (813) 980-1400, or e-mail [info@acoustiblok.com](mailto:info@acoustiblok.com).

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